Assists DDE Application Development A Library for Implementing
DDE DDELib is a dynamic link library for Microsoft Windows 3.0
programmers who are developing dynamic data exchange (DDE)
applications. This library provides a set of software functions
that implement the complex details of the DDE protocol. By
using DDELib, application developers can quickly and easily
generate powerful DDE software.

Saves Time
DDELib saves time because it frees programmers from many details
of the DDE protocol. Memory management tasks are simplified, and
the need to process DDE messages, issue acknowledgements, or
handle atoms is eliminated. As a result, programmers can
concentrate on processing data, not DDE.

Easy to Use
DDELib reduces complex tasks to simple function calls by
providing an intuitive application program interface.

For example, the code fragment:

```
hDDE=DDEInitiate("Excel", "sheet1");
```

initiates a DDE session with Microsoft's Excel. All functions
provided by DDELib are clearly documented, making DDELib easy to
use.

Powerful DDE Support
DDELib performs advanced DDE communications. For example,
DDELib supports the fAckReq flow control strategy, the fDeferUpd
warm and hot links, and any valid setting of the fRelease memory
management scheme. DDELib provides functionality beyond the DDE
protocol, including a facility to keep track of active advise
circuits, which is useful for developing DDE server
applications.

Includes Sample Programs
Sample programs included with DDELib illustrate how to use the
library to build client and server applications. For example,
AccExcel demonstrates how to interface with Excel, while Session
and SessUtil show how to build a server application that
supports multiple clients. The versatility of DDELib is shown by
Sub, which operates a submarine in a fish tank.

Availability
DDELib for Windows 3.0 is available now from TechSmithTM. The
single user price is $295. There are no run-time royalties.
Source code and two hours of telephone support are available for
an additional $500. Visa / Master Card.

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